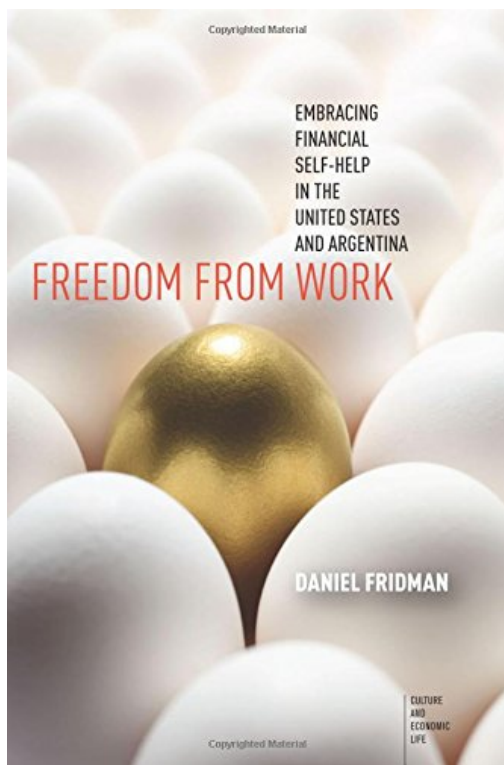


Ebook Download Freedom from Work: Embracing Financial Self-Help in the United States and Argentina (Culture and Economic Life) Read Online



Book details

- Author : Daniel Fridman
- Pages : 248 pages
- Publisher : Stanford University Press
2016-11-30
- Language : English
- ISBN-10 : 1503600254
- ISBN-13 : 9781503600256



Book Synopsis

In this era where dollar value signals moral worth, Daniel Fridman paints a vivid portrait of Americans and Argentinians seeking to transform themselves into people worthy of millions. Following groups who practice the advice from financial success bestsellers, Fridman illustrates how the neoliberal emphasis on responsibility, individualism, and entrepreneurship binds people together with the ropes of aspiration. *Freedom from Work* delves into a world of financial self-help in which books, seminars, and board games reject "get rich quick" formulas and instead suggest to participants that there is something fundamentally wrong with who they are, and that they must struggle to correct it. Fridman analyzes three groups who exercise principles from *Rich Dad, Poor Dad* by playing the board game *Cashflow* and investing in cash-generating assets with the goal of leaving the rat race of employment. Fridman shows that the global economic transformations of the last few decades have been accompanied by popular resources that transform the people trying to survive—and even thrive.